

**MINUTES OF THE  
BUSINESS, LABOR, AND ECONOMIC DEVELOPMENT INTERIM COMMITTEE**

June 16, 1999 - 9:00 a.m. - Room 403 State Capitol

**Members Present:**

Sen. Parley Hellewell, Chair  
Rep. John William "Bill" Hickman, Chair  
Sen. Eddie "Ed" P. Mayne  
Sen. Robert M. Muhlestein  
Rep. Gerry A. Adair  
Rep. Patrice M. Arent  
Rep. Afton B. Bradshaw  
Rep. Katherine M. Bryson  
Rep. Don E. Bush  
Rep. Carl W. Duckworth  
Rep. Ben C. Ferry  
Rep. Wayne A. Harper  
Rep. Brad King  
Rep. Lowell A. Nelson  
Rep. David L. Zolman

**Staff Present:**

Ms. Mary Catherine Perry,  
Research Analyst  
Ms. Patricia Owen,  
Associate General Counsel  
Ms. Beverlee LeCheminant,  
Committee Secretary

**Note:** Names of others present and copies of information distributed at the meeting are on file in the Office of Legislative Research and General Counsel.

**1. Call to Order** - Chair Hellewell called the meeting to order at 9:25 a.m.

**2. Committee Business** -

**MOTION:** Rep. Adair moved to approve the minutes of the May 16, 1999 meeting. The motion passed unanimously with Sen. Muhlestein and Rep. Arent absent for the vote.

**3. Economic and Fiscal Impacts of the Olympic Winter Games of 2002 ("Olympics")** -

**A. Application of Various State Laws During the Olympics** - Ms. Mary Catherine Perry, Research Analyst, gave an overview of selected legislation enacted by the General Assembly of Georgia related to the 1996 Olympic Summer Games. She provided committee members with printed copies of her overview.

Ms. Perry told the committee that letters were sent to those departments over which this committee has legislative responsibility asking them to indicate the potential need for modifications to state laws to accommodate the Olympics. She provided committee members with copies of the correspondence, the departments' responses, and summary statements regarding department responses.

**B. Economic Impacts of the Olympics** - Mr. Brad Barber, Deputy Director, Governor's Office

of Planning and Budget, gave an overview of the economic impacts of the Olympics. He concluded by saying that the Governor's Office believes there are economic benefits of the Olympics that have not been quantified because it is difficult to quantify how much of the activity may or may not happen. He provided committee members with printed copies of his overview.

Mr. David Winder, Director, Department of Community and Economic Development (DCED), explained DCED's priorities in preparing for the Olympics.

Mr. Dean Reeder, Director, Travel Council Division, DCED, gave a summary on ways to maximize economic development opportunities related to tourism. He told the committee that several of the divisions of DCED have a 2002 Legacy Plan. He provided committee members with printed copies of his overview.

Mr. Dan Mabey, Director, International Development, DCED, gave an overview of the global opportunities and initiatives that would help the state benefit from the awareness generated by the Olympics. He provided committee members with printed copies of his overview.

Mr. Bill Shaw, Salt Lake Organizing Committee for the 2002 Olympic Winter Games (SLOC), gave an overview of Olympic economic activity, including potential tax issues. He provided committee members with printed copies of his overview.

Mr. John Fowler, State Olympic Officer, indicated that the media will be spending most of its time focusing on the coverage of the Olympic and Paralympic athletes, but there will also be significant time during the broadcast for them to focus on Utah's people, culture, and environment. He said that the international audience is estimated to be approximately three billion people which is one-half of the world's population.

Mr. Fowler pointed out that Utah's economy can be broadened, strengthened, and diversified if there is appropriate recognition of all the opportunities provided by the Olympics. He said that Atlanta made a successful effort to attract major corporations to locate there prior to and during the 1996 Summer Games and that there are similar things that DCED is planning along those lines. He encouraged the committee to continue to give appropriate attention to that effort.

**C. Role of the State in Supporting and Promoting Winter Sports After 2002** - Ms. Patricia Owen, Associate General Counsel, gave an overview of issues related to the role of the state in supporting and promoting winter sports after the Olympics.

Chair Hickman discussed his concerns about the potential responsibility, if any, of the state and the taxpayers regarding the Olympics. He indicated that he believes that although the Legislature may feel a responsibility to make sure the Olympics and this state are represented well as a host, the primary responsibility of funding the Olympics is not with the state.

Mr. Don Leonard, Executive Committee, Utah Sports Authority, explained that he presently serves on the executive committee of the Utah Sports Authority and was the chair of its Review and Futures Committee. He indicated that there are three objectives in promoting or attracting athletic events by the states around the country: 1) to provide a central point of contact within the state to people who are interested in sponsoring, hosting, or bringing events or activities to the state; 2) to provide facilitation for those events; and 3) to serve as a catalyst for bringing sports events or activities to the state. Mr. Leonard discussed two recommendations from the Sports Authority Report that were issued last year: 1) the state should establish an athletics advisory committee; and 2) the state should study the merits of establishing a Utah Sports Commission. He urged the Legislature to study what other public athletic organizations around the country are doing and to recognize the diversity of sports interests.

#### **4. Adjourn -**

**MOTION:** Sen. Davis moved to adjourn the meeting. The motion passed unanimously.

Chair Hickman adjourned the meeting at 11:25 a.m.

